



M Squared Tecknowledgies is a small, woman-owned learning and development company based in North Carolina, dedicated to cultivating excellence in learning experiences. We specialize in project management, instructional design, web-based, instructor-led, and virtual instructor-led training development, and business process re-engineering. Using our in-depth understanding of the evolving landscape of education and professional development, we leverage the latest methodologies and technologies to deliver impactful solutions.

Our expertise helps organizations develop customized learning solutions using research-based design principles that ensure learning experiences align with the 'WHY', accomplish the 'WHAT', and provide the knowledge and skills to perform the 'HOW'.

Core Competencies

Custom Training Solutions

We create tailored learning and development solutions that drive measurable results and align with organizational goals.

- Custom design
- Needs assessment & analysis
- Skill gap & task analysis
- Training objectives alignment
- Quality Assurance & Evaluation

Project Management

We provide PMP-certified expertise to ensure project and program planning, execution, and oversight, ensuring successful project completion.

- Strategic planning
- Business process re-engineering
- Performance monitoring
- Program evaluation

Instructional Design

We create engaging, learner-focused training solutions that enhance knowledge retention and performance.

- Custom content development
- Multimedia solutions
- Blended learning solutions
- Course updates & modernization
- 508 Remediation

Differentiators

Over 20 Years of Industry Experience

- We bring a team of learning & development professionals with two decades of experience across government and commercial sectors, allowing for broad insights, best practices, & tailored solutions.

Innovative, Technology-Driven Training Development

- We use the latest instructional design tools and eLearning software, including Articulate 360, RISE, & video-based learning platforms.
- We offer web-based, instructor-led, & mobile-ready multimedia solutions tailored to client needs.

End-to-End Learning and Business Process Support

- We offer a full suite of services from needs analysis & curriculum design to implementation, 508 remediation, & quality assurance.
- We support business process evaluation, change management, & operational redesign.

Company Profile

Company Data

UEI: SPFQMAWKMML3
 Cage: 49SQ2
 DUNS: 140878369
 SB, SDB, WOSB
 Government P-Cards accepted

NAICS Codes

611430	611420	611710
541611	541612	541618
541430	541990	541519
541490	512110	

PSC Codes

U008	U012	R799
U009	U099	AF12

Past Performance

HHS, Office of Inspector General: We designed, developed, and facilitated a virtual instructor-led training class that covered RISE 360 and Storyline 360 within the Articulate 360 software suite.

Axiom Learning Solutions: We provide comprehensive project management, instructional design, eLearning development, PowerPoint design, and video development services for clients.

Pulse Learning: We provide instructional design, curriculum development, eLearning development, and presentation development for clients.

HHS, Office of Inspector General (via Rainmakers Strategic Solutions): We provided project management, instructional design, and video creation services. We designed and developed web-based courses for IHS AI/AN grantees and healthcare professionals, as well as Grants Compliance training.

